



IRINGA MULTISALES NETWORK

"Commission Agents and Auctioneers"

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Jamati Street, Iringa Tanzania



www.iringamultisalesnetwork.co.tz

EXECUTIVE SUMMARY

PROJECT NAME: Iringa Global Eco-Leisure & Sports Resort

LOCATION: Ikonongo Village, Iringa, Tanzania

LAND SIZE: Approximately 25 Acres

The project is situated on a strategically located **25-acre parcel of land**, offering sufficient space for phased development, future expansion, and integration of multiple tourism, leisure, and sports components within a well-planned, eco-friendly environment.

PROJECT OVERVIEW

Iringa Global Eco-Leisure & Sports Resort is a landmark, large-scale investment project designed to position Iringa as a premier tourism, leisure, and sports destination in Africa.

The project combines **luxury hospitality, eco-tourism, world-class sports infrastructure, and adventure experiences** into one integrated destination.

Strategically designed to attract both domestic and international markets, the resort targets visitors from Europe, East Africa, and global tourism markets, offering a unique blend of nature, relaxation, entertainment, and active lifestyle experiences.

KEY FEATURES

- ✚ 50-room luxury main hotel built to international standards
- ✚ Exclusive eco-friendly VIP lodges for high-end guests
- ✚ Olympic-standard swimming pool for public use and competitions
- ✚ Private VIP pools (Mr & Mrs luxury concept)
- ✚ Adventure park featuring zipline, rope courses, slides, and climbing activities

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- Children’s playground and family recreation areas
- Indoor and outdoor modern gym and wellness center
- Multi-sport complex (football, tennis, volleyball)
- 50,000-seat international football stadium for major events
- Restaurant and café with indoor and outdoor dining
- Landscaped eco-gardens and green tourism environment
- Jogging and walking trails across the resort
- Tourist huts and outdoor relaxation areas
- Central reception and visitor information center

INVESTMENT OPPORTUNITY

- Phase 1 Capital Requirement: USD 11.5 Million
- High-impact, scalable investment with strong long-term value potential

REVENUE POTENTIAL

- Projected Annual Revenue: USD 2.3 Million

Primary Revenue Streams include:

- Hotel and accommodation services
- Adventure and leisure activities
- Sports events and stadium operations
- Food and beverage services
- Recreational facility usage fees

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RETURN ON INVESTMENT (ROI)

- Estimated **payback period: 5 to 6 years**
- Strong upside potential driven by expansion phases and premium services

DEVELOPMENT TIMELINE

- Estimated project duration: 24 to 26 months
- Implementation through a phased development model to optimize capital efficiency and enable early revenue generation

COMPETITIVE ADVANTAGE

- Unique integration of eco-tourism, sports, and luxury hospitality
- Strategic location in Iringa – a high-potential tourism destination
- Designed to attract both local and international visitors
- All-in-one destination encouraging longer stays and repeat visits
- 25-acre land capacity enabling long-term expansion and future development phases (villas, conference facilities, eco-retreats)

BUSINESS MODEL

The project operates as a diversified, multi-revenue stream resort combining:

- Hospitality
- Sports and events
- Leisure and entertainment
- Eco-tourism experiences

Revenue is generated through **accommodation, entry fees, event hosting, partnerships, and facility utilization.**

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INVESTMENT FACILITATION & COMMISSION STRUCTURE

Iringa Multisales Network acts as Commission Agents and Investment Facilitators.

✚ Commission: 5% – 10% (subject to contractual agreement)

✚ Payable annually or based on an agreed investment structure

CONTACT INFORMATION

☎ Phone / WhatsApp: +255 747 397 111

✉ Email: info@iringamultisalesnetwork.co.tz

PREPARED BY

Iringa Multisales Network

Commission Agents & Auctioneers



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